

Mia Liu

Visual & UI/UX Designer

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617.515.3987

EXPERIENCE

Designity • Senior Product Designer Jul 2021 - Present • New York, NY

- Designed and executed 10+ commercial projects, utilizing expertise in user research, prototyping, and usability testing to deliver highly effective user experiences
- Led cross-functional teams, achieving strategic goals through comprehensive research
- Recognized with "Project of the Month" award for innovative design solutions

Altum Labs • UI/UX Designer Jul 2023 - Aug 2023 • New York, NY

- Lead the end-to-end conceptualization and execution of web and mobile applications
- Spearheaded the development of a comprehensive design system aimed at ensuring seamless and cohesive user experiences across various platforms
- Collaborated intensively with cross-functional teams to rapidly iterating designs

Games Research Lab • Product Designer Sep 2022 - Jul 2023 • New York, NY

- Enhanced user interfaces for a VR application, ensuring immersive user experiences
- Collaborated with developers to prototype, test, and iterate on product features
- Created a board game that received recognition on ABC news, highlighting its distinctive fusion of entertainment and educational components

UrSure, Inc. • Design Intern Feb 2020 - May 2020 • Boston, MA

- Revitalized corporate website with refreshing user interface and interaction design, contributing to surging traffic and the company's acquisition by a listed firm
- Implemented user research to enhance designs, reducing frustration and improving UX
- Designed a user-centric information architecture, decreasing user task time by 40%

Harvard University • Design Intern Sep 2019 - Dec 2019 • Boston, MA

- Collaborated on design for Harvard Crimson app, elevating adoption rate by 30%
- Lead iOS and responsive web designs, refining the design systems

EDUCATION

Columbia University 2022 - 2023 • New York, NY

M.A. in Game and Interactive Media Design

Boston University 2017 - 2021 • Boston, MA

B.F.A in Graphic Design

CERTIFICATE

Google UX Design Certificate Coursera | Google • Online

SKILLS & TOOLS

Prototyping, Persona, Storyboarding, Wireframing, User Research, Design Systems, Journey Mapping, Affinity Mapping, Usability Testing, Product Design, Interaction Design, UI Design, Motion Graphics, 3D Modeling, Web Design, Video Editing, VR/AR Design

Sketch, Figma, Adobe XD, Principle, Illustrator, InVision, HTML/CSS, After Effects, JavaScript, Premiere Pro, Photoshop, Indesign, Rhino 3D, Unity, C#, Xcode, Webflow