

MIAO LIU

UI / UX DESIGNER

Goal-focused UI/UX designer with 3+ years of practical experience in interaction design, product design, and mobile app design. Skilled at UI prototyping, UX research, motion graphics, and 3D modeling.



EXPERIENCE

- Jul. 2021 - Jul. 2022** **SENIOR DESIGNER - DESIGNITY - NEW YORK, NY**
 - Accomplished designs of 16+ commercial projects regarding UX research, UI prototyping, motion graphics, and web development
 - Led cross-functional team members to realize clients' strategic business goals through multi-dimensional user research surveys, benchmark studies, and online experiment
 - Awarded "Creative Designer of the Month" within 3 months
- Feb. 2020 - May. 2020** **DESIGN INTERN - URSURE, INC - BOSTON, MA**
 - Revitalized corporate website with refreshing user interface and interaction design, contributing to surging traffic and the company's acquisition by a listed firm
 - Engaged in 20+ design projects including firm's logo, brochures, client presentations, and advertisements
 - Drafted graphical content for weekly emails sent across 11 states, doubled the subscribers in 3 months
- Sep. 2019 - Dec. 2019** **DESIGN INTERN - HARVARD UNIVERSITY - BOSTON, MA**
 - Headed the design of weekly campaign materials sent to over 60,000 subscribers globally
 - Responsible for creating animated graphical content on social media, receiving over 2,000 likes and reposts
- Sep. 2019 - Dec. 2019** **DESIGN ASSISTANT - AGGANIS ARENA - BOSTON, MA**
 - Developed 30+ creative advertising content with complex illustrations and motion graphics exhibiting across campus
 - Crafted designs of T-shirts, tickets, booklets, flyers, and freebies distributed to 6,000 attendees on game day

EDUCATION

- 2022- 2024** **M.A. IN DESIGN & DEVELOPMENT OF DIGITAL GAMES**
COLUMBIA UNIVERSITY – NEW YORK, NY
- Mar. 2022 - Aug. 2022** **GOOGLE UX DESIGN CERTIFICATE**
COURSERA | GOOGLE - ONLINE
- 2017- 2021** **B.F.A. IN GRAPHIC DESIGN**
BOSTON UNIVERSITY - BOSTON, MA
 - Dean's List with Distinction

TECHNICAL SKILLS

- PHOTOSHOP** ● ● ● ● ●
- ILLUSTRATOR** ● ● ● ● ●
- INDESIGN** ● ● ● ● ●
- ADOBE XD** ● ● ● ● ●
- FIGMA** ● ● ● ● ●
- SKETCH** ● ● ● ● ●
- PRINCIPLE** ● ● ● ● ○
- PREMIERE** ● ● ● ○ ○
- RHINO 3D** ● ● ● ○ ○
- AFTER EFFECTS** ● ● ● ○ ○
- UNITY** ● ● ● ○ ○
- HTML5** ● ● ● ● ○

INTERESTS

- SOCIAL MEDIA**
Vlogger with 85K+ followers, 15 million views, 430K+ likes in 6 months
- FASHION DESIGN**
Designed and sewed 20+ woman's apparel presented in 2 fashion shows
- PAINTING**
Won 4 state-level art & design awards with creative paintings on canvas
- FUNDRAISING**
Raised \$10,000+ funds in charity activity to help children with cancer